



**102nd Annual Meeting  
of the Ecological Society of America**

August 6 - August 11, 2017

OREGON CONVENTION CENTER  
PORTLAND, OREGON

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*Linking biodiversity, material cycling and  
ecosystem services in a changing world*

Meet and network with over 4,000 ecological scientists, researchers, educators, administrators and policymakers from around the world at **ESA's 102nd Annual Meeting in Portland, Oregon**. Showcase your latest products, services, technology, innovative equipment and literature to ESA attendees and to others who visit the [ESA website!](#)

### ESA offers many ways to reach your audience!

- Exhibiting
- Sponsorships
- Advertising: Print and electronic options
- Virtual Trade Show



### What products and services are attendees looking for?

- Environmental/Ecological Technology
- Publications/Scientific Texts
- Ecological Equipment and Instrumentation
- Technological Software Programs
- Ecological Processes
- Ecological/Environmental Education
- Cause- or Issue-Related Activities
- Study Abroad Programs
- Media
- Grant Programs
- Restoration Activities

## Exhibit Information

Exhibit Hall A-A1B at the Oregon Convention Center (OCC) will be the home for ESA's exhibit booths. Here is how ESA will drive traffic to the hall:

- Unopposed Exhibit hours daily from 4:30 pm to 6:30 pm! "Poster Pubs": draws ESA attendees to the Exhibit Hall every show day with light refreshments (sponsorships available) and cash bar. This is exclusive time for attendees to visit exhibits and displays with NO scheduled competition from other scientific programs.
- ESA will offer ample casual seating to facilitate informal gatherings among attendees.
- Exhibitors may offer hosted food and/or beverages from their booths.\*

\*If your company or organization wishes to host a catered event, either at your display or outside the exhibit hall, please click on: <http://www.esa.org/portland/events/#.WEBQ1o-cGUk>

## Benefits of Exhibiting

- **Complimentary meeting registration for your exhibit staff allowing each to attend the scientific program included in basic meeting registration.**

- Two registrations per 10' x 10' booth
- One registration per tabletop space

- **Complimentary booth package helps minimize your onsite costs!**

- Each 10'x 10' booth space rental comes with complimentary:
  - One 6' x 30" skirted table, two chairs, one wastebasket, booth identification sign, 8' high drape and 3' high side drape. (A \$200 value if purchased separately.)
- Each tabletop space rental comes with complimentary:
  - One 6' x 30" skirted table, one chair, one wastebasket, booth identification sign, 8' high drape and 3' high side drape. (A \$150 value if purchased separately.)

- Attendee list: Exhibitors will be sent a list of attendees after the show.
- Exhibiting company 50 word description and listing in the Official Meeting Program.
- Exhibiting company listing and link to your company's website on the ESA website and mobile app.
- Advertising on the app is an opportunity exclusive to exhibiting companies/organizations.

## Exhibit Schedule

### 2017 EXHIBIT DATES & HOURS

Monday, August 7 .....	11:00 am - 6:30 pm
Tuesday, August 8 .....	11:00 am - 6:30 pm
Wednesday, August 9 .....	11:00 am - 6:30 pm
Thursday, August 10 .....	11:00 am - 6:30 pm

### EXHIBIT INSTALLATION DATES

Sunday, August 6 .....	10:00 am - 5:00 pm
Monday, August 7 .....	7:00 am - 9:30 am

### EXHIBIT DISMANTLE DATE

Thursday, August 10 .....	6:30 pm - 9:30 pm
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*The 102nd ESA Annual Meeting  
officially ends Friday, August 11 at Noon.*

ESA expects each exhibit booth to be staffed during all show hours. Early teardown of any Exhibitor's display without approval in advance from the ESA Exhibits Manager, will jeopardize that company's/organization's participation and/or space assignment at future ESA meetings. Please note that while security will be provided in the exhibit area during closed hours, each exhibitor will be responsible for its own inventory and materials at all times.

## Space Rental Fees (in US Dollars)

- **Commercial Vendor:** \$1,900 per 10' x 10' booth with a discount of \$100 per booth for any company renting two or more 10' x 10' booth spaces. This offer applies to commercial vendor rates only.
- **Government Agency:** \$1,200 per 10' x 10' booth. This category is for all federal, state or local government agencies.
- **501 (c) (3) Non-profit Organization:** \$950 per 10' x 10' booth. *An IRS letter of exemption must accompany the required Application Form.*
- **Tabletop:** \$575 per 6' x 30" table sufficient for showcasing publications and journals. This rate applies regardless of vendor type (e.g., commercial, government or non-profit).

## Booth Space Selection

**Exhibit space will be assigned in the order in which requests are received.** Refer to the current floorplan at [http://www.esa.org/portland/exhibitors\\_floorplan](http://www.esa.org/portland/exhibitors_floorplan) on the ESA website to select your space. Please note that your signature on the Application Form indicates you have reviewed and agree to policies regarding participation that appear under "Rules and Regulations" on the Application form.

## Notes

ESA will permit up to two companies to share a 10' x 10' booth space. One company/organization must be identified as the LEAD EXHIBITOR and that company/organization will be responsible for providing complete contact information at the time of application for space and full payment of applicable fees by the payment deadline.

Tabletop display materials may not be placed on the floor beside the table or hung from the side or back drape. Exhibiting companies and organizations requiring display space beyond the surface of a 6' x 30" tabletop may be required to upgrade to and pay the associated fees for the rental of a 10' x 10' booth space.

Payment may be made by check, money order or credit card (MasterCard or VISA only.)

# Sponsorship Opportunities

## ENHANCE YOUR VISIBILITY BY BECOMING A SPONSOR!

ESA offers packages to provide you maximum exposure for your company/organization. ESA welcomes your support and is open to working with you to customize a sponsorship package to suit your goals while fitting within your budget.

Please contact Faye Pastor, at 202-833-8773 x226 or at [faye@esa.org](mailto:faye@esa.org), for additional information.

### PLATINUM SPONSORSHIP - \$10,000 AND HIGHER

- ★ Two Complimentary 10' x 10' Booth Spaces, including complimentary registration for four staff
- ★ Tabbed Section Divider Program Ad
- ★ Four Invitations to the Fund for the Future Reception and the Awards Reception
- ★ Complimentary Virtual Trade Show Link
- ★ Special Signage with Logo
- ★ Program Acknowledgment

### GOLD SPONSORSHIP - \$5,000 TO \$9,999

- ★ Complimentary 10' x 10' Booth Space, including complimentary registration for two staff
- ★ Full Page Program Ad
- ★ Two Invitations to the Fund for the Future Reception and the Awards Reception
- ★ Special Signage with Logo
- ★ Program Acknowledgment

### SILVER SPONSORSHIP - \$2,000 TO \$4,999

- ★ Complimentary Tabletop Rental or \$500 discount on 10' x 10' Booth Space
- ★ Half-Page Horizontal or Vertical Program Ad
- ★ Special Signage with Logo
- ★ Program Acknowledgment

### BRONZE SPONSORSHIP - \$500 TO \$1,999

- ★ Special Signage
- ★ Program Acknowledgment

# Advertising Opportunities

## PRINT ADVERTISING

Your chance to reach **ALL ESA attendees**---advertise in the ESA Official Meeting Program and Program Addendum! ESA attendees refer to these valuable resources during the conference and AFTER the conference--throughout the year.

- Official Meeting Program page size is 8.375" x 10.785"
- Artwork for cover ads may be up to four colors
- All other ads must be black and white
- All types of ads except full facing pages must be non-bleed

### Mechanical Requirements for Program and Program Addendum Advertising

TYPE	SIZE	EXHIBITOR FEES	NON-EXHIBITOR FEES
Back cover with bleed	8.375" w, 10.875" h plus .125" bleed	Color: \$1,300   B&W: \$1,200	Color: \$1,825   B&W: \$1,725
Inside front cover	7.625" w, 10" h	Color: \$1,100   B&W: \$1,025	Color: \$1,625   B&W: \$1,550
Inside back cover	7.625" w, 10" h	Color: \$950   B&W: \$900	Color: \$1,475   B&W: \$1,425
Tabbed section divider	7.625" w, 10" h	\$800	\$1,325
Full page	7.625" w, 10" h	\$650	\$1,150
Facing full pages	7.625" w, 10" h	\$625 each	\$1,125 each
Half page horizontal	7.625" w, 5" h	\$400	\$900
Half page vertical	3.75" w, 10" h	\$400	\$900
App Ad	Call for specs	\$300	\$300

All fees are quoted in US Dollars. Please indicate which type of ad you want on the Application Form.

**NOTE:** All copy should be produced in electronic format, preferably as a high-resolution, print-quality, PDF or JPG file and submitted as an email attachment to [faye@esa.org](mailto:faye@esa.org).

## APP ADVERTISING

**Extend your reach and increase your visibility by advertising on the ESA app!**

If you are interested in sponsoring the app or advertising on the app, please contact Faye Pastor, 202-833-8773, ext. 226, [faye@esa.org](mailto:faye@esa.org). Information will be available in the spring.

## VIRTUAL TRADE SHOW

**Build the momentum! Continue the buzz during and after the show!**

Feature your company/organization's logo, a 50-word description of products/services offered and a web link to your website. Your listing will actually be "alive" on our website AFTER the show via our "Past Meetings" tab.

## HANDOUTS

For a nominal \$25 fee per item, ESA will display handout materials on unstaffed tables near the ESA display in the Exhibit Hall. We ask that no more than 200 copies of any individual handout be provided. Shippers are responsible for their costs for printing, freight and handling of handout materials as ESA will NOT cover these costs.

Each company/organization wishing to display handout materials must complete and return the Application Form and provide a sample of materials to be displayed to ESA by Thursday, July 20, 2017.



# Recent ESA Annual Meeting Supporters

AAAS/Science Magazine  
Academic Press  
Agroecology at the University of Florida  
Aldo Leopold Foundation, Inc.  
Allen Press  
American Institute of Biological Sciences (AIBS)  
American Society for Engineering Education  
Annals of Botany  
Annual Reviews  
AoB PLANTS  
Apogee Instruments, Inc.  
ARKive (Wildscreen USA) (Past Sponsor)  
ASD, Inc.  
Association of Ecosystem Research Centers (AERC)  
Bartz Technology Corporation  
Battelle  
Bay Instruments  
Berghahn Books  
Biochambers, Inc.  
Biohabitats, Inc.  
Biosphere 2, University of Arizona  
British Ecological Society  
CABI/CSIRO (Stylus Publishing)  
Cambridge University Press  
Campbell Scientific  
CEA-CREST California State University  
Cell Press (Past Sponsor)  
Center for Invasive Plant Management  
CID Bio-Science, Inc.  
CIEE  
Columbia University Press  
Conservation Canines  
Consortium for Science, Policy and Outcomes at ASU  
Convion  
Cornell University Press  
CRC Press/Taylor & Francis Group  
CV International, Inc.  
DataONE  
Decagon Devices, Inc.  
Department of Earth and Environment, Florida International University  
DoD Strategic Research & Development Program  
Department of Entomology, Texas A & M University  
Donald Bren School of Environmental Science & Management  
DRIWATER  
Duke Environmental Leadership Program  
Dynamax, Inc.  
Earthwatch Institute  
EcoAnalysts, Inc.  
Ecological Restoration Institute  
EDAW, Inc.  
ELEMENTA: Science of the Anthropocene  
Elemental MS  
Elementar Americas, Inc.  
Elsevier  
Enconair-Ecological Chambers, Inc.  
Encyclopedia of Life  
Environmental Defense Fund  
Environmental Protection Agency  
Environment Canada  
EPA STAR Grants Program  
Ferry Beach Ecology School  
Forestry Suppliers, Inc.  
George Mason University  
Good Nature Publishing  
Hach Environmental  
Harvard University Press  
HHMI Biointeractive  
iDigBio University of Florida  
IIE-Fulbright U.S. Student Program  
Illuminating Nations by Offering Opportunity  
Institute for Broadening Participation  
IOP Publishing  
Island Press  
JFNew  
Johns Hopkins University Press  
Journal of Urban Ecology  
JSTOR  
LACAWAC Sanctuary and Field Station  
LI-COR Biosciences  
Loligo Systems  
LTER - Network Communications Office  
Lucas Scientific  
McGraw Hill Higher Education  
Mesa Systems Co.  
MIDI, Inc.  
MIT Press  
MJM Software Design  
Mountain Social Ecological Observatory Network (MTNSEON)  
NASA Earth Science, Data and Services (Past Sponsor)  
NASA Global Change Master Directory/Raytheon  
National Biological Information Infrastructure (Past Sponsor)  
National Center for Atmospheric Research  
National Center for Environmental Analysis and Synthesis (NCEAS)  
National Ecological Observatory Network (NEON)  
National Oceanic and Atmospheric Administration (NOAA)  
National Parks Ecological Research Fellowship Foundation  
National Research Council of The National Academies  
National Research Press  
National Science Foundation  
National Tree Trust  
Nature Publishing Group  
New Phytologist Trust  
Nordic Society Oikos  
NRC Research Press - National Research Council Canada  
NSF Graduate Research Fellowship Program  
Ocean Optics, Inc.  
Onset Computer Corporation  
Opti-Sciences, Inc.  
Organization of Biological Field Stations - (OBES)  
Organization for Tropical Studies  
Oxford University Press  
Parrot Inc.  
Pearson Higher Education  
PLOS: Public Library of Science  
PP Systems  
Prentice Hall  
Princeton University Press  
Qubit Systems Inc.  
RECON Environmental, Inc.  
Reconyx, Inc.  
Regent Instruments, Inc.  
Remote Data Systems  
Restoration Resources  
Rhizo Systems, Inc.  
Rite in the Rain  
Roberts and Company Publishers, Inc.  
Royal Society Publishing  
Rowman & Littlefield Publishing Group  
Rutgers University Press  
Sable Systems International  
Science and Engineering Alliance, Inc.  
SERDP & ESTCP Program Office (Past Sponsor)  
Symbio (formerly Symbiotic Software)  
Sinauer Associates, Inc. (Past Sponsor)  
Smithsonian Institution Press  
Society for Conservation Biology  
Society for Ecological Restoration  
Society for Range Management  
Spectrum Technologies, Inc.  
Springer US  
Surface Optics Corporation  
Sustainability Investment Groups, Smith Barney  
Citigroup Global Markets (Past Sponsor)  
Sustainable Rangelands Roundtable  
Taylor & Francis Group LLC - CRC Press  
Terra Populus  
The Environmental Data Initiative  
The John H. Heinz III Center for Science, Economics and the Environment  
The National Phytotron  
Thermo Fisher Scientific  
The School for Field Studies  
The University of Michigan  
Toolik Field Station  
Trinity University Press  
Union of Concerned Scientists  
United States Peace Corps  
University of Arizona Press  
University of California Press  
University of Chicago Press  
University of Georgia Press  
University of North Texas  
University of Wisconsin Press  
University of Wyoming, Department of Ecosystem Science and Management  
USA National Phenology Network  
USDA Forest Service (Past Sponsor)  
USDA-NRCS Plant Materials Program  
US Department of Energy, Biological and Environmental Science Program  
US Department of State MAB  
US Environmental Protection Agency (Past Sponsor)  
US Fish and Wildlife Service  
US Geological Survey (Past Sponsor)  
Vaisala  
Vernier Software & Technology  
Walcott Scientific  
WALZ-USA  
Wescor Environmental Products  
W.H. Freeman & Company  
Wildlife Acoustics, Inc. (Past Sponsor)  
Wiki Education Foundation  
Wildlife Biology  
Wiley (Past Sponsor)  
Women of the Cloud Forest  
Yale University Press

# Important Deadlines

OPPORTUNITY	ITEM	DATE DUE
BOOTH AND TABLETOP SPACES	Full payment of space rental fee balance	March 10, 2017
	Exhibiting company/organization contact information and 50-word description of display, products, and services for Official Meeting Program. <b>Exhibit Description Form</b> will be sent to contact by January 2017	May 4, 2017
	Names and contact information of Exhibitor Personnel (onsite exhibit staff). <b>Exhibitor Personnel Registration Form</b> will be sent to contact by January 2017	July 6, 2017
PRINT ADVERTISING	Completed Application Form for Program Advertising	May 4, 2017
	Copy for Program Advertisement	June 1, 2017
	Completed Application Form for Program Addendum Advertisement and copy in electronic format	July 13, 2017
APP ADVERTISING	Completed Application Form for App Advertising	June 1, 2017
	Graphics and URL for App Advertisement	June 8, 2017
VIRTUAL TRADE SHOW	Completed Application Form accompanied by payment, company logo in electronic format, 50-word description and URL	May 4, 2017
HANDOUTS	Completed Application Form and Handout Sample	July 20, 2017

## Key Contact

### EXHIBITS, SPONSORSHIPS, ADVERTISING, VIRTUAL TRADE SHOW, AND HANDOUTS

Faye Pastor, CEM, CMP Exhibits Manager  
 Ecological Society of America  
 1990 M Street, Suite 700  
 Washington, DC 20036  
 Email: [faye@esa.org](mailto:faye@esa.org)  
 Telephone: 202.833.8773 x226 | Fax: 202.833.8775



## FUTURE MEETINGS

103rd Annual Meeting - New Orleans, LA - August 5-10, 2018  
 104th Annual Meeting - Louisville, KY - August 11-16, 2019  
 105th Annual Meeting - Salt Lake City, UT - August 2-7, 2020

*See You In Portland!*