

SOCIAL MEDIA/NEW MEDIA GUIDELINES

Please Read Before You Tweet (Or blog, Or Instagram, Or Pinterest, Or Google+, Or LinkedIn.....)

The Ecological Society of America encourages open discussion on social/new media outlets at our Annual Meeting. In order to find a balance between the needs and expectations of members and make the meeting a safe and comfortable space for everyone, we set forth the following guidelines:

- Please keep in mind ESA's meeting [Code of Conduct](#) and apply it to your communication online (and in person!). Harassment, intimidation, or discrimination in any form will not be tolerated.
- We ask that you do not photograph, video, or audio record information during scientific sessions (talks and posters). Special arrangements to photograph or record sessions, *with explicit permission from presenters* and ESA, can be made through the meetings director, [Michelle Horton](#), but must be pursued well in advance of the event! [*Photography at social events, in public areas, and at plenary sessions is okay.*].
- There are options for sharing presentation materials without in-session photography: presenters may post slides and posters to the [ESA's F1000 Research Channel](#), Figshare, Github, and other online databases at any time.
- Social/new media (Twitter, Facebook and others) "opt-out" policy: While the **default assumption is to allow open discussion** of ESA presentations on social/new media, please respect any request by a presenter to not disseminate the contents of their talk. The following icon may be downloaded from the ESA website for inclusion on slides or posters to clearly express when a presenter does not want their results posted to Twitter or any other new media sites:



(Please include on every slide to ensure your preference is known since people may come in after your presentation begins.)

Thank you in advance to everyone for following these basic guidelines for online posts of all kinds and helping us maintain a welcoming environment for sharing information. As a reminder, the official meeting hashtag is #ESA2016. We look forward to seeing your thoughts and discussion online.