

CORPORATE AWARD

PACIFIC GAS AND ELECTRIC COMPANY

The objective of the Corporate Award of the Ecological Society of America is to identify and recognize a corporation, business, division, program, or an individual of a company for accomplishments in incorporating sound ecological concepts, knowledge, and practices in planning and operation procedures. This award was designed to serve as an encouragement for business and industry to do what is ecologically best and to enhance communication among ecologists at universities, in government agencies, and in the private sector for the improvement of applied ecology.

The Ecological Society of America Corporate Award is an annual award with six subcategories. This year's category is "Sustainability of Biological Resources in Terrestrial Environments." This includes organizations concerned with forestry, wildlife management, range management, and agroecosystems, including areas such as soil conservation, integrated pest management, fertilization, irrigation, hybridization, and genetic engineering.

This will be the third time that the Society has given a Corporate Award, which indicates that they are not given out lightly. The first one was given to the Public Broadcasting Service for Environmental Education in 1988. The second was to Norcal Solid Waste Systems for Resource Recycling in 1990. This year's recipient is **Pacific Gas and Electric Company**, San Francisco, California.



Pacific Gas and Electric Company's programs of watershed management address soil conservation and stream habitat enhancement. Here, company biologist Donna Lindquist measures silt levels for the company's Red Clover Valley erosion control project.

PG&E has been in business for well over eight decades, and now provides power to over 4 million customers in northern and central California, 48 of California's 58 counties. In addition to an aggressive program to increase customer energy use efficiency, PG&E is dedicated to responsible environmental stewardship of land, forests, and wildlife. The programs that are in place and operated by a team of over 150 scientists include: timber management (over 72,000 acres), range management (over 80,000 acres), and watershed management.

Overarching considerations within each of these land management programs are erosion control, monitoring and maintaining resource integrity, conservation of biological diversity (included are more than 40 rare species), and wildlife protection (from specific dangers such as canals and electric wires).

In developing the timber management program, all Company lands were reviewed and classified according to their timber values, recreational values, and environmental sensitivity. Management now includes: 19% multiple use areas, 36% timber

production areas, and 45% sensitive resources areas.

On PG&E's rangeland, good land stewardship is accomplished by managing range resources for optimal, long-term outputs of goods and services, maintaining high-quality range condition, and protecting against soil instability and erosion.

For their commitment to land stewardship and protection, and their leadership in managing for long-term sustainable resources, the Ecological Society of America is pleased to present its **1992 Corporate Award to Pacific Gas and Electric Company**. Mr. D. Brand accepted the award on behalf of PG&E.

Selection Committee:
William Halvorson, Chair
Gary Barrett
Ingrid Burke
Charles Coutant
John Huckabee
Douglas Reagan

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