

A stylized graphic featuring three blue skyscrapers with yellow window patterns, set against a large orange sun. To the left, a green vine with circular patterns winds upwards. The background is a bright yellow with white speckles.

FT. LAUDERDALE

esa 2016

Novel Ecosystems in the Anthropocene

SUNDAY
August 7 - August 12, 2016
FRIDAY

GREATER FORT LAUDERDALE/
BROWARD COUNTY CONVENTION CENTER
FORT LAUDERDALE, FL



GREATER FORT LAUDERDALE/BROWARD COUNTY CONVENTION CENTER FORT LAUDERDALE, FL

Building on the successes of our first 100 years, the Ecological Society of America (ESA) 101st Annual Meeting will focus on addressing problems that society will face as we progress into the Anthropocene Epoch. We anticipate more than 3,000 ecological scientists, researchers, educators, administrators, and policymakers from around the globe will attend this important event. We invite you to take advantage of this excellent opportunity to market your latest products, services, technology, innovative equipment, programs, and literature to those who attend our meeting and to ESA members and others who visit our website.

As described in this prospectus, ESA offers companies and organizations a broad range of options for participation designed to maximize your return on investment and best position your brand to support your goals. These include showcasing products and services through an onsite exhibit presence as well as an online Virtual Trade Show, marketing to meeting registrants through print and electronic advertising, and increasing visibility through meeting and event sponsorship and distribution of handouts. Additional information about each of these follows.

Exhibit Space Rental

Exhibit Hall A at the Greater Fort Lauderdale/Broward County Convention Center (BCCC) will house the booth and tabletop exhibits for participating commercial, government, and non-profit entities, as well as the ESA display, which will feature membership and program information, publications, and meeting merchandise. To promote a steady flow of attendees to the area throughout the day and to encourage attendees to visit all exhibitor booths and displays, ESA will employ the following strategies.

- ☀ Scientific posters – more than 175 each day – will be on view in the Exhibit Hall with poster boards interspersed among blocks of booths and tabletops to draw traffic to every part of the hall.
- ☀ During evening “Poster Pubs” held between 4:30 PM and 6:30 PM on each show day, time will be set aside exclusively for attending poster presentations and visiting exhibits and displays with NO scheduled competition from other scientific programs.
- ☀ Food and beverage service will be offered in the Exhibit Hall including reasonably priced lunch concessions and complimentary light refreshments (sponsorships available) and cash bars during evening “Poster Pubs”. In addition, exhibitors may offer hosted food and/or beverages from their displays.*
- ☀ Ample casual seating also will be available in the exhibits area to facilitate informal gatherings among attendees.
- ☀ Job Mart Boards and handout tables and will be placed in the Exhibit Hall.

Exhibit Schedule

Installation: Sunday, August 7, 2016, 10 AM to 5 PM; Monday, August 8, 2016, 7 AM to 9:30 AM

Show Dates: Monday, August 8, 2016, through Thursday, August 11, 2016, 11 AM to 1:30 PM and 3 PM to 6:30 PM daily

Dismantling: Thursday, August 11, 2016, 6:30 PM to 9:30 PM

The 101st ESA Annual Meeting will officially end Friday, August 12, 2016, at noon.

ESA expects each exhibit booth to be staffed during all show hours Monday, August 8, through Thursday, August 11. Early teardown of any Exhibitor's display without approval in advance from the ESA Exhibits Manager will jeopardize that company's or organization's participation in and/or space assignment at future ESA meetings. Please note that while perimeter security will be provided in the exhibit area during the lunch break hours, each exhibiting company or organization will be responsible at all times for its inventory and materials.

Space Rental Fees (in US Dollars)

- ☀ Commercial Vendor: \$1,900 per 10' x 10' booth with a discount of \$100 per booth for any company renting two or more 10' x 10' booth spaces. This offer applies to commercial vendor rates only.
- ☀ Government Agency: \$1,200 per 10' x 10' booth. This category is for all federal, state, or local government agencies.
- ☀ 501 (c) (3) Non-profit Organization: \$950 per 10' x 10' booth. (An IRS letter of exemption must accompany the required Application Form.)
- ☀ Tabletop: \$575 per 6' x 30" table sufficient for showcasing publications and journals. This rate applies regardless of vendor type (e.g., commercial, government, or non-profit).

Notes

ESA will permit up to two companies to share a 10' x 10' booth space. However, in such cases, one company/organization must be identified as the LEAD EXHIBITOR and that company/organization will be responsible for providing complete contact information at the time of application for space and full payment of applicable fees by the payment deadline.

Tabletop display materials may not be placed on the floor beside the table or hung from the side or back drape. Exhibiting companies and organizations requiring display space beyond the surface of a 6' x 30" tabletop may be required to upgrade to and pay associated fees for rental of a 10' x 10' booth space.

Payment in US Dollars may be made by check, by money order, or by credit card using either MasterCard or VISA only.

*If your company or organization will sponsor a catered event, either at your display or outside the exhibit hall, please submit food and beverage orders to Michelle Horton (michelle@esa.org) as soon as possible.

FACILITIES & SERVICES

The Greater Fort Lauderdale/Broward County Convention Center (BCCC) is a 600,000 square foot facility nestled on 17 acres of land adjacent to Fort Lauderdale's prized Intracoastal Waterway. The light-filled, modern building is located within minutes of the airport, within easy walking distance of our conference hotels, and less than one mile from Fort Lauderdale's famed Blue Wave beaches. BCCC amenities include a 2,500-space parking garage that is connected to the Center via two enclosed, air-conditioned skywalks; a Gourmet Marketplace serving Starbucks coffee; an onsite business center; a cyber café; and a cell phone charging station.

The ESA Exhibit Hall area will comprise nearly 65,000 square feet of space. Our floor plan is designed to accommodate 92 10' x 10' booths and 10 6' tabletop exhibits with minimum 12' aisles. The configuration offers many opportunities for end-cap and peninsula booths. All exhibit spaces will be directly accessible and will not be blocked in any way by the poster area.

The Exhibit Hall ceilings are 34' high and floors have a load capacity of 250 pounds per square foot. CCLD provides high-speed wired and wireless internet options, private networking solutions, dedicated bandwidth, point-to-point networking, network security, and complete telephone services. In addition, Fiber-optic, CAT 5 and CAT 6 infrastructure is available throughout the BCCC facility. Edlen Electrical Exhibition Services, the nation's largest independent utility contractor, is the exclusive partner at the BCCC for utilities services, which include electric, provided through quick-connect floor boxes on 30' x 30' centers, as well as water and compressed air, available at hall columns. Both CCLD and Edlen are located onsite at the BCCC.

ExpoPlus of Atlanta, Georgia, will serve as our official show decorating and drayage company. The company has an excellent reputation and long-standing professional experience as trade show managers, and has supported ESA Annual Meetings since 2003. Approximately 8 weeks prior to the meeting, ExpoPlus will distribute a Service Kit (to be posted in PDF format on the ESA website as well) that includes general show information, materials shipping and handling instructions, and forms for requesting optional provisions (e.g., booth furnishings, signage, business equipment) and services (e.g., labor, storage/freight, telephone service, Internet access). All rented standard and upgraded decor items must be obtained through ExpoPlus.

ExpoPlus will maintain an on-site service desk during all published exhibit installation, show, and dismantling hours for the 101st ESA Annual Meeting. ESA assumes no responsibility for acts or omissions by ExpoPlus or any outside contractor.

BENEFITS OF EXHIBITING

ESA offers complimentary meeting registration for your exhibit staff (two per 10'x10' booth and one per tabletop space), allowing each to attend the scientific program included in basic meeting registration, to register for optional programs (e.g., workshops, field trips, and ticketed events) with payment of applicable fees, and to receive the Official Meeting Program and Program Supplement and Addendum. (Additional exhibit personnel may be registered at prevailing rates.)

☀️ Our comprehensive set up package helps minimize your onsite costs. (Other furnishings and services may be ordered exclusively from the official show director at additional cost.)

- For each 10'x 10' booth space rental, one 6' x 30" skirted table, two chairs, one wastebasket, one 7" x 44" exhibitor identification sign, 8' high back drape, and 3' high side drape will be provided. (A \$200 value if purchased separately.)
- For each 6' tabletop space rental, one 6' x 30" skirted table, one chair, one wastebasket, and one 7" x 44" exhibitor identification sign will be provided. (A \$150 value if purchased separately.)

☀️ Booth aisles will be carpeted at ESA expense.

☀️ Show management will provide 24-hour perimeter security in the Exhibit Hall and the area will be locked between 7 PM and 7 AM each show day.

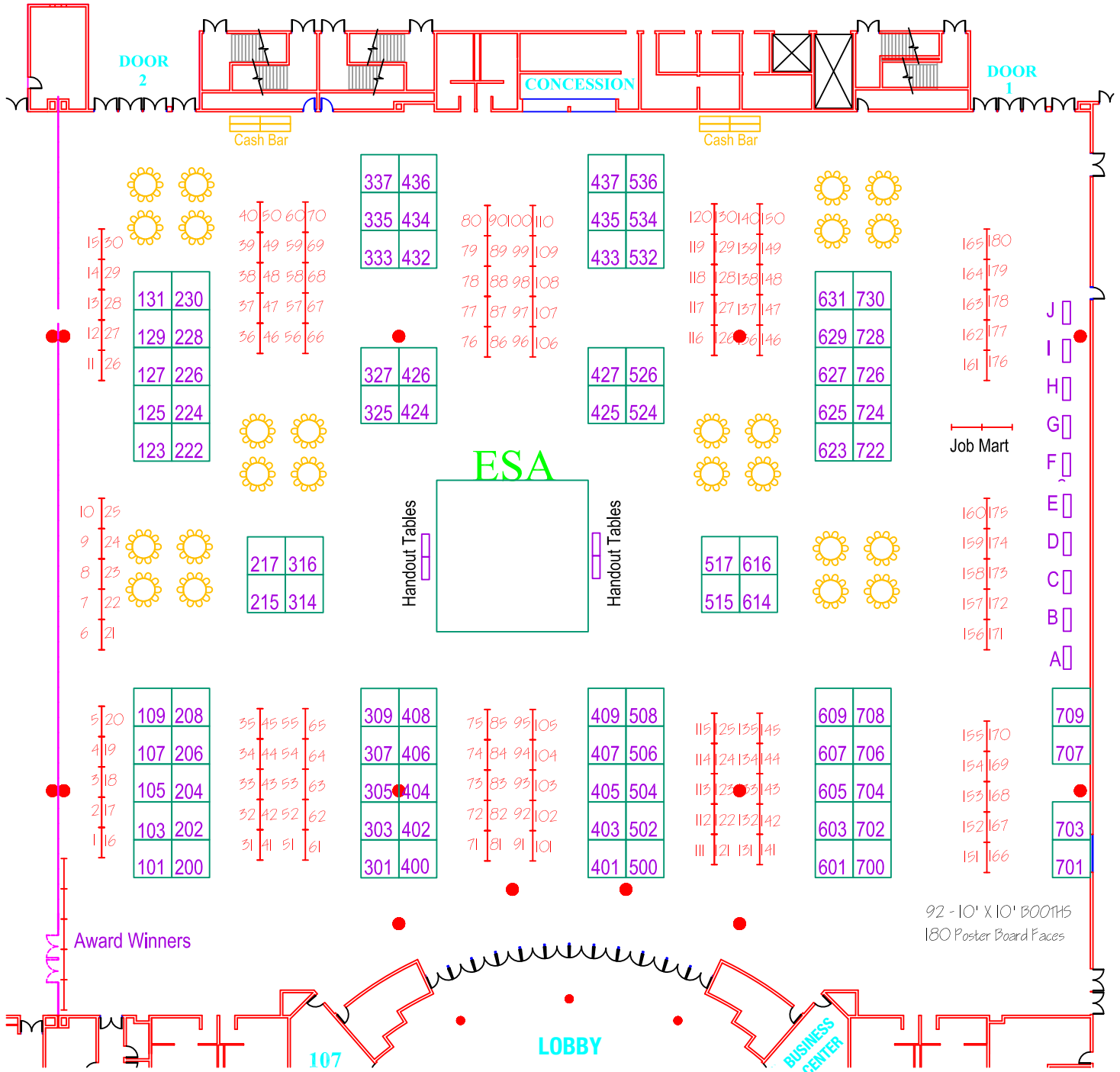
☀️ Contact information for your company or organization and a brief description of your display, products, and/or services offered will be printed in the conference materials provided to each registrant.

☀️ Exhibiting companies and organizations are exclusively offered the opportunities to advertise through our meeting app, and to rent the meeting registrant list for a minimal charge after the show.

☀️ Exhibitors may take advantage of negotiated rates at conference hotels and residence halls if reservations are made through the official Housing Bureau, and discounts on airfare and car rentals offered through the official ESA travel agency.



EXHIBIT HALL FLOORPLAN



LEGEND

- = 6' TABLE TOPS
- = 10' x 10' BOOTHS
- = CASUAL SEATING
- = COLUMN

ESA 2016
**Greater Fort Lauderdale/
 Broward County Convention Center**
Fort Lauderdale, FL – August 7-12, 2016

EXPOPLUS
 A National Full-Service Trade Show Contractor
 Atlanta New York Savannah

DISCLAIMER -- EVERY EFFORT HAS BEEN MADE TO ENSURE THE ACCURACY OF ALL INFORMATION CONTAINED ON THE FLOORPLAN. HOWEVER, NO WARRANTIES, EITHER EXPRESSED NOR IMPLIED, ARE MADE WITH RESPECT TO THIS FLOORPLAN. IF THE LOCATION OF BUILDING COLUMNS, UTILITIES OR OTHER ARCHITECTURAL COMPONENTS OF THE FACILITY IS A CONSIDERATION IN THE CONSTRUCTION OR USAGE OF AN EXHIBIT, IT IS THE SOLE RESPONSIBILITY OF THE EXHIBITOR TO PHYSICALLY INSPECT THE AREA TO VERIFY ALL DIMENSIONS AND LOCATIONS OF SUCH ITEMS.

Sponsorship Opportunities

ESA invites firms, organizations, and agencies interested in reaching our meeting attendees, increasing name recognition, and enhancing visibility at the ESA Annual Meeting and Exposition to consider sponsorship at one of the levels below. With a minimum investment of only \$500, this high profile level of meeting participation is intended to be within reach for most companies and organizations.

ESA welcomes your support and is open to working with you to customize a sponsorship package to better suit to your goals while fitting within your budget. Our staff will strive to assist you in tailoring an arrangement to your needs if necessary.

Companies and organizations may provide general sponsorship support to be applied to enriching the scientific program and expanding access to meeting activities, as well as to enhancing

meeting amenities for all attendees (e.g., coffee and tea breaks, poster session refreshments, or the Internet Café). Alternatively, by underwriting an individual event (such as the Awards Reception, Diversity Celebration, or any one of a host of social or networking functions), your marketing effort can be targeted to specific groups of attendees.

Please contact Faye Pastor, by phone at 202-833-8773 x226 or by email at faye@esa.org, for additional information.

In addition, please note that contributions of leftover display books, publications, or other merchandise are also accepted onsite and used for FunRun/Fun Walk and Student Section competition prizes.

PLATINUM SPONSORSHIP – \$10,000 AND HIGHER

- ★ Two Complimentary 10' x 10' Booth Spaces, including complimentary registration for four staff
- ★ Tabbed Section Divider Program Ad
- ★ Four Invitations to the Fund for the Future Reception and the Awards Reception
- ★ Complimentary Virtual Trade Show Link
- ★ Special Signage with Logo
- ★ Program Acknowledgement

GOLD SPONSORSHIP – \$5,000 TO \$9,999

- ★ Complimentary 10' x 10' Booth Space, including complimentary registration for two staff
- ★ Full Page Program Ad
- ★ Two Invitations to the Fund for the Future Reception and the Awards Reception
- ★ Special Signage with Logo
- ★ Program Acknowledgement

SILVER SPONSORSHIP – \$2,000 TO \$4,999

- ★ Complimentary Tabletop Rental or \$500 discount on 10' x 10' Booth Space
- ★ Half-Page Horizontal or Vertical Program Ad
- ★ Special Signage with Logo
- ★ Program Acknowledgement

BRONZE SPONSORSHIP – \$500 TO \$1,999

- ★ Special Signage
- ★ Program Acknowledgement

Advertising Opportunities

PRINT ADVERTISING

Companies and organizations seeking to market to meeting attendees are invited to advertise in the Official Meeting Program. The document is an 8.375" x 10.785", perfect bound booklet with 4-color covers, which is distributed to all meeting attendees. Copy for all cover ads may be up to four colors. All other ads must be black and white, and all types except full facing pages must be non-bleed. Mechanical requirements and fees are listed in the table on the left below.

Full- and half-page advertisements may also be placed in the Program Supplement and Addendum at Program Advertising rates. In addition, quarter- and half-page advertisements for job openings will be accepted for printing in the Program Supplement and Addendum. Mechanical requirements and fees for the latter are listed in the table on the right below.

Mechanical Requirements for Program and Program Supplement Advertising

TYPE	SIZE	EXHIBITOR FEE*	NON-EXHIBITOR FEES *
Back cover with bleed	8.375" w, 10.875" h plus .125" bleed	Color: \$1,300 B&W: \$1,200	Color: \$1,825 B&W: \$1,725
Inside front cover	7.625" w, 10" h	Color: \$1,100 B&W: \$1,025	Color: \$1,625 B&W: \$1,550
Inside back cover	7.625" w, 10" h	Color: \$950 B&W: \$900	Color: \$1,475 B&W: \$1,425
Tabbed section divider	7.625" w, 10" h	\$800	\$1,325
Full page	7.625" w, 10" h	\$650	\$1,150
Facing full pages	7.625" w, 10" h	\$625 each	\$1,125 each
Half page horizontal	7.625" w, 5" h	\$400	\$900
Half page vertical	3.75" w, 10" h	\$400	\$900
App Ad	Call for specs.	\$300	\$300

Mechanical Requirements for Job Announcements

TYPE	SIZE	FEES*
Half page horizontal	7 1/8" w, 4 5/8" h	\$100
Half page vertical	3 3/8" w, 9 1/2" h	\$100
Quarter page	3 3/8" w, 4 1/4" h	\$50

***All fees are quoted in US Dollars. Please indicate which type of ad you want on the Application Form.**

NOTE: All copy should be produced in electronic format, preferably as a high-resolution, print-quality, PDF file and submitted as an email attachment to faye@esa.org.

APP ADVERTISING

Exhibiting companies and organizations may advertise on our meeting App that will include a dashboard banner linking to a landing page. We recommend that such advertisements include no more than the company name, an exhibit booth or tabletop number, a concise "tag line", and/or an invitation "Tap for more information".

Clicking on your banner ad will allow App users to open your landing page. Landing pages may contain button graphics (e.g., "Product Brochures", "Click Here", or "More Information") that link to a provided URL. We recommend including your company website URL and any targeted message you wish to feature. This may include a coupon, special pricing offer, show special, product introduction, demo schedule, etc., but it is best to select one rather than to employ a "shotgun" approach.

Keep in mind that pages will be viewed on a phone screen, which is small, so we encourage you to keep it simple. App ads will be launched about a month prior to the start of the ESA 101st Annual Meeting. Graphic specifications for App ads will be provided closer to the launch date.

VIRTUAL TRADE SHOW

Companies and organizations seeking broader exposure may participate in our Virtual Trade Show. For a small charge, ESA will provide a portal site connection to our website for a 3-month period. Virtual Vendors may choose to have the link appear either on the 101st ESA Annual Meeting site prior to the event (mid-May 2016 to mid-August 2016) or on the 102nd ESA Annual Meeting site during and following the event (early August 2016 to early November 2016). In either case, ESA will post a company or organization logo, a 50-word description of products or services offered, and a hot link to the Virtual Vendor's website. Fees for Virtual Trade Show participation are as follows:

- \$150 US Dollars for commercial exhibitors;
- \$125 US Dollars for government exhibitors; and
- \$100 US Dollars for 501 (c) (3) non-profit exhibitors.

HANDOUTS

For a nominal \$25 fee per item, ESA will display handout materials on unstaffed tables near the ESA display in the Exhibit Hall. We ask that no more than 200 copies of any individual handout be provided. Shippers are responsible for their costs for printing, freight, and handling of handout materials as ESA will NOT cover these costs. Each company or organization wishing to display handout materials must complete and return the Application Form and provide a sample of all materials to be displayed to ESA Headquarters by Thursday, July 28, 2016.

To ensure that materials arrive on time and in good order, all shipments should be sent directly to the show site according to detailed shipping instructions to be provided by ExpoPlus in the Service Kit. Materials that are improperly labeled or originate from a company or organization that has not submitted the required Application Form will be discarded. Leftover materials will not be returned to the originating company or organization unless they coordinate outgoing freight arrangements with ExpoPlus.

Greening The Meeting

The Greater Fort Lauderdale/Broward County Convention Center (BCCC) is the first convention center in Florida to earn LEED certification and the third nationwide to achieve LEED Gold for an Existing Building. From water conservation to energy efficient lighting, recycling, and more, the BCCC is an energy-efficient, environmentally sound, and carbon neutral model of sustainability.

ESA asks that you join our efforts and those of the BCCC to make the meeting as eco-friendly as possible by following the environmental practices we support. When attending our show, please save and reuse shipping containers used for in-bound freight to return any materials you are shipping after our event. Please save, reuse, or donate your leftover giveaway items to prevent them from being sent to a landfill. For those hosting food functions in conjunction with the ESA Annual Meeting and Exposition, please also adhere to the following guidelines.

- ♻️ Provide drinking water in pitchers rather than individual bottles.
- ♻️ Do not allow use of Styrofoam or Polystyrene #6 plastic food or beverage containers.
- ♻️ Provide collection bins for the recycling of glass, aluminum, steel cans, plastic bottles, table coverings, pallets, paper (i.e., newspaper, cardboard, and other office paper), and grease.
- ♻️ Request paper supplies with a minimum of 35% post-consumer recycled content.
- ♻️ Request china service or biodegradable/compostable disposable service, dishware, and linens.
- ♻️ Host events within walking distance to the BCCC.
- ♻️ Serve condiments in bulk, not packaged for individual servings.
- ♻️ Use cloth napkins or post-consumer recycled paper napkins.
- ♻️ Donate leftover food to a local food bank.
- ♻️ Request that table scraps be composted.
- ♻️ Use sustainable food (locally grown and organic)

Recent ESA Annual Meeting Supporters

AAAS/Science Magazine
Academic Press
Aldo Leopold Foundation, Inc.
Allen Press Publishing
American Institute of Biological Sciences (AIBS)
American Society For Engineering Education
Annals of Botany
Annual Reviews
AoB PLANTS
Apogee Instruments, Inc.
ARKive (Wildscreen USA) (Past Sponsor)
ASD, Inc.
Bartz Technology Corporation
Berghahn Books
Biochambers, Inc.
Biohabitats, Inc.
Biosphere 2, University of Arizona
The British Ecological Society
CABI/CSIRO (Stylus Publishing)
Cambridge University Press
Campbell Scientific, Inc.
CEA-CREST California State University
Cell Press (Past Sponsor)
Center for Invasive Plant Management
CID Bio-Science, Inc.
CIEE
Columbia University Press
Conservation Canines
Consortium for Science, Policy and Outcomes at ASU
Convion
Cornell University Press
Cv International, Inc.
DataONE
Decagon Devices, Inc.
DOD Strategic Research & Development Program
Donald Bren School of Environmental Science
& Management
DrWater
Duke Environmental Leadership Program
Dynamax, Inc.
Earthwatch Institute
EcoAnalysts, Inc.
Ecological Restoration Institute
EDAW, Inc.
Elemental MS
elementar Americas, Inc.
Elsevier
Enconair-Ecological Chambers, Inc.
Encyclopedia of Life
Environmental Defense Fund
Environmental Protection Agency
Environment Canada
EPA STAR Grants Program
Ferry Beach Ecology School
Forestry Suppliers, Inc.
George Mason University
Good Nature Publishing
Hach Environmental
Harvard University Press
Howard Hughes Medical Institute
IIE-Fullbright U.S. Student Program
Institute for Broadening Participation
IOP Publishing
Island Press
JFNew
Johns Hopkins University Press
Journal of Urban Ecology
LACAWAC Sanctuary and Field Station
LI-COR Biosciences
Loligo Systems
Long Term Ecological Research
Network (LTER)
Lucas Scientific
McGraw Hill Higher Education
Mesa Systems Co.
MIDI, Inc.
MIT Press
MjM Software Design
NASA Earth Science, Data and Services
(Past Sponsor)
NASA Global Change Master
Directory/Raytheon
National Biological Information
Infrastructure (Past Sponsor)
National Center for Atmospheric Research
National Center for Environmental Analysis
and Synthesis (NCEAS)
National Ecological Observatory
Network (NEON)
National Oceanic and Atmospheric Administration (NOAA)
National Parks Ecological Research Fellowship
Foundation
National Research Council of the
National Academies
National Research Press
National Tree Trust
Nature Publishing Group
New Phytologist
NRC Research Press - National
Research Council Canada
NSF Graduate Research Fellowship Program
Ocean Optics, Inc.
Onset Computer Corporation
Opti-Sciences, Inc.
Organization for Tropical Studies
Oxford University Press
Pearson Higher Education
PLOS
PP Systems, Inc.
Prentice Hall
Princeton University Press
Qubit Systems, Inc.
Recon Environmental, Inc.
Reconyz, Inc.
Regent Instruments, Inc.
Remote Data Systems
Restoration Resources
Rhizo Systems, Inc.
Rite in the Rain
Roberts and Company Publishers, Inc.
Royal Society Publishing
Rowman & Littlefield Publishing Group
Rutgers University Press
Sable Systems International
Science and Engineering Alliance, Inc.
SERDP & ESTCP Program Office (Past Sponsor)
SimBio (formerly Simbiotic Software)
Sinauer Associates, Inc. (Past Sponsor)
Smithsonian Institution Press
Society for Conservation Biology
Society for Ecological Restoration
Society for Range Management
Spectrum Technologies, Inc.
Springer US
Surface Optics Corporation
Sustainability Investment Groups, Smith Barney
Citigroup Global Markets (Past Sponsor)
Sustainable Rangelands Roundtable
Taylor & Francis Group LLC – CRC Press
TerraPopulus
The John H. Heinz III Center for Science,
Economics and the Environment
The National Phytotron
Thermo Fisher Scientific
The School for Field Studies
Toolik Field Station
Trinity University Press
Union of Concerned Scientists
United States Peace Corps
University of Arizona Press
University of California Press
University of Chicago Press
University of Georgia Press
University of North Texas
University of Wisconsin Press
USA National Phenology Network
USDA Forest Service (Past Sponsor)
USDA-NRCS Plant Materials Program
US Department of Energy, Biological and
Environmental Science Program
US Department of State MAB
US Environmental Protection Agency (Past Sponsor)
US Fish and Wildlife Service
US Geological Survey (Past Sponsor)
Vaisala
Vernier Software & Technology
Walcott Scientific
WALZ-USA
Wescor Environmental Products
W.H. Freeman & Company
Wildlife Acoustics, Inc. (Past Sponsor)
Wiley-Blackwell (Past Sponsor)
Women of the Cloud Forest
Yale University Press

Important Deadlines

OPPORTUNITY	ITEM	DATE DUE
BOOTH AND TABLETOP SPACES	Completed Application Form for booth and tabletop spaces accompanied by minimum deposit of 50% rental fee	May 5, 2016*
	Exhibiting company or organization contact information and 50-word description of display, products, and services for Official Meeting Program	May 5, 2016
	Full payment of space rental fee balance	July 1, 2016
	Names and contact information of onsite exhibit staff (NOTE: Badge will reflect affiliation only with the company or organization exhibitor is identified as representing on the Application Form. Badges will not be mailed in advance, but will be available at the Onsite Registration Desk during published hours of operation beginning Sunday, August 8, 2015.)	July 7, 2016
	Cancellation of space rental to qualify for maximum fee refund	June 9, 2016
PRINT ADVERTISING	Completed Application Form for Program Advertising	May 5, 2016
	Copy for Program Advertisement	June 2, 2016
	Completed Application Form for Program Supplement and Addendum Advertisement or Job Announcement and copy in electronic format	July 14, 2016
APP ADVERTISING	Completed Application Form for App Advertising	June 2, 2016
	Graphics and URL for App Advertisement	June 9, 2016
VIRTUAL TRADE SHOW	Completed Application Form accompanied by payment, company logo in electronic format, 50-word description, and URL	May 5, 2016
HANDOUTS	Completed Application Form and Handout Sample	July 28, 2016

*Applications will be accepted after this date with booths and tabletops assigned on a space-available basis.

GETTING INVOLVED

To request participation, simply complete the required Application Form and submit it, accompanied by a minimum 50% deposit, to ESA Headquarters using the contact information that appears on the form. Exhibit space and advertising placement will be assigned in the order in which requests are received. We will contact your designated representative if none of your exhibit space or ad placement preferences is available and will confirm assignments as promptly as possible after the deposit payment is processed.

Those requesting exhibit space should refer to the floor plan (not to scale) shown on page 5 and to the updated floor plan posted at http://www.esa.org/ftlauderdale/exhibitors_floorplan.php on the ESA website before selecting space choices. Please also note your signature on the Application Form indicates you have reviewed and agree to adhere to policies regarding participation, cancellation of exhibit space, and associated fees that appear under “Rules and Regulations” on the Application Form.

Key Contacts

EXHIBITS, SPONSORSHIPS, ADVERTISING, VIRTUAL TRADE SHOW, AND HANDOUTS

Faye Pastor, Exhibits Manager
 Ecological Society of America
 1990 M Street, Suite 700, Washington, DC 20036
 Email: faye@esa.org
 Telephone: 202.833.8773 x226 | Fax: 202.833.8775

OFFICIAL DECORATOR (EXHIBIT DECOR AND DRAYAGE)

Haley Durden, Customer Service Manager
 ExpoPlus
 1055 Research Center Drive, Atlanta, GA 30331
 Email: hdurden@expoplus.com
 Telephone: 404.699.0650 | Fax: 404.699.9827

	<h2 style="margin: 0;">FUTURE MEETINGS</h2> <p style="margin: 0;">102nd Annual Meeting - Portland, OR - August 6-11, 2017 103rd Annual Meeting - New Orleans, LA - August 5-10, 2018 104th Annual Meeting - Louisville, KY - August 11-16, 2019</p>
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