

Workshop Project Publishing Guidelines

**ADVANCING ECO-COMM
THROUGH MULTIMEDIA**

**Moving from why we communicate about
science to improving how we do it.**

HOME

ABOUT



WHAT YOU NEED FOR THE WORKSHOP

SCICOMM BLOG

RESOURCES



BLOG: SciComm by Scientists

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BLOG: SciComm by Scientists

www.esa.org/esablog




EcoTone

ESA Home About » Guest Posts News Podcasts » Policy Research and Field Notes » Socioecology



AUG
06



History of fire and drought shapes the ecology of California, past and future

Posted by Liza Lester on Aug 6, 2014

AUG
05



One year later: a natural experiment in fire ecology and management

Posted by Liza Lester on Aug 5, 2014

JUL
29



The control of nature: stewardship of fire ecology by native Californian cultures

JUL
28



Beyond the Winery: Your Science Matter



Guidelines



- **ESA POLICY: NO FILMING OR PHOTOS IN SESSIONS OR POSTER HALL**
- **Best Practice:** Have subjects sign release and take picture of doc, email photo of it with your content: **ecocomm2014@gmail.com**
- You're welcome to share photos or slides that subjects share with you


Send to ecocomm2014@gmail.com:





- Text in MS word doc (500 words = sweet spot)
- Include Bio (100 words)
- Photo of signed release
- **Images:** JPGs (separate files), < 1MB, 1000 pixels wide – Must provide caption and credit for each image
- **Photo essays:** 5-10 JPGs – upload to third party platform (provide link/HTML)
- **Audio/video:** Upload to YouTube, Vimeo, or SoundCloud (provide link/HTML)

Audio/Video/Third-Party Stuff


- Include HTML code or link to site where published in Word doc




YouTube  







0:05 / 1:52    

Meet Your Mites - Evolution 2014 Super Social

 Your Wild Life Project 37 views

 11  0  0

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[t="315" src="//www.youtube.com/embed/YBfpu32WjBU" frameborder="0" allowfullscreen></iframe>
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Video size: x

Last thoughts

- Content subject to editing and editorial approval
- Deadline: Noon Friday or will not be published til Week of Aug 24
- Posting will be scheduled – we'll give you heads-up